HIGHLIGHTS

March 2011

A Bimonthly Newsletter for collaborative projects of Youth Affairs Department Government of Sindh and Habib University Foundation

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INSPYRE and iLEAD are public-private partnership projects of the Youth Affairs Department, Government of Sindh and Habib University Foundation (H.U.F.) with technical support being provided by the British Council.



Inspiring Leadership, Empowerment and Development in Youth

- iLEAD focuses on promoting a healthy life style, leadership & personal development in youth through sports education and community service
- iLEAD has established partnerships with 5 colleges and 25 schools in Karachi and Hyderabad
- iLEAD aims to develop a sports education curriculum, organize sports weeks, summer camps, sports festivals, coaching camps etc. for youth



Inspiring Pakistani Youth to Reach Excellence

- INSPYRE aims at providing youth with a platform for their personal growth, career enhancement and social development
- INSPYRE provides free of cost career education to youth for their career building in Information Technology, Retail Management, Digital Media, Call Center Industry, Fashion and Textile Designing
- Internships are an essential component of the INSPYRE learning experience







Technical Partner

Foreword

The first two months of 2011 were very exciting, busy and dynamic in the life of both INSPYRE and iLEAD. Several interesting and large scale programs were organized for youth to engage them in healthy activities.

The most important aspect of the activities was the active participation of INSPYRE and iLEAD youth in organizing all these events. The leadership skills, sense of responsibility and teamwork that these young people demonstrated have proven that if they are provided with right direction and opportunity

to perform they can be one of our greatest assets.

We open-heartedly welcome your opinions and suggestions vis-à-vis both projects. Please share all of your thoughts at yasmeenbano@huf.org.pk. Hope you will enjoy reading this bimonthly issue of 'HIGHLIGHTS'!

Yasmeen Bano Head Research and Projects

Facts and Figures

INSPYRE

- 93 students completed Active Citizens training
- 262 graduates received their certificates at the graduation ceremony: 119 graduates were from Cohort II, and 143 were from Cohort III
- 125 young people including **INSPYRE** and iACT Alumni attended the Digital Media Seminar
- Almost 700 young people visited iACT Learning Expo and 450 attended various free workshops and seminars

iLEAD

- 2,733 students from 38 different schools and colleges participated in the iLEAD Sports **Festival**
- 25 young members of Sports Youth Councils of iLEAD partner colleges played leading roles in organizing the Sports **Festival**
- 40 students from the Health and Physical Education Department, Karachi University volunteered to help organize the Sports Festival

INSPYRE Highlights

INSPYRE Learning and Teaching

Launching of INSPYRE Skill Building Program for Street Youth Active Citizens Program



launching of the Street Youth Program

A large number of Pakistani youth are deprived of education and are unable to develop skills for career building. Many from this deprived group indulge in negative acts and create problems for the society. To engage with this valuable but ignored human resource, the Institute for Advancing Careers and Talents has collaborated with the Youth Affairs Department, Government of Sindh and Initiator Human Development Foundation to launch the INSPYRE Skill Building Program for Street Youth. Mr. Syed Faisal Ali Subzwari, Minister for Youth Affairs, Government of Sindh has been the driving force in initiating this program.

The program is facilitating a group of 11 young people to acquire skills for basic dress designing. These students aspire to carve their career path in dress designing either by working with professionals or by initiating their own small scale tailoring outlets. Students are also receiving personal development training, and are being engaged in sports activities.

Youth as Agents of Change:



Active Citizens Program aims to encourage youth to play a positive role in community development. It helps them to acquire knowledge and the attitude essential for designing and implementing a variety of Social Action Projects (SAPs).

During January and February 2011, three four-day sessions were organized for 93 students. These sessions proved instrumental in spurring youth to bring about positive change in their communities. Students demonstrated their interest by developing various SAPs for the community.

This is my first experience of activitybased learning, and it really boosted my confidence.

Rizwan, Fashion Designing 2

The program has helped me put others first. I now realize how other people are influenced by my actions. Qudsia, Fashion Designing 1

INSPYRE Highlights

Awarding Certificates: Graduation Ceremony of Cohorts II and III

Through graduation ceremonies, the efforts of graduates are acknowledged and rewarded. These also provide an opportunity to graduating students to share their experiences with others. A ceremony was held on January 31, 2011 for Cohort II and III of INSPYRE and iACT students at the Institute for Advancing Careers and Talents.

Mr. Syed Faisal Ali Subzwari, Minister for Youth Affairs, Government of Sindh was the chief guest of the event. Other distinguished guests included Mr. Shoaib Ahmad Siddiqui, Secretary Sports and Youth Affairs, Government of Sindh, Ms. Rehana Saif, EDO Community Development Department, CDGK, Mr. Khurshid Ali Sheikh, Director Youth Affairs Department, Government of Sindh, Ms. Zarfishan Arbab, DDO Community Development Department, CDGK, Mr. Wasif Rizvi, CEO Habib University Foundation and Mr. Ilyas Suri, Technical Director, Indus Motor Company Ltd.

262 graduates were awarded certificates, out of which 190 students were INSPYRE scholars. Both Cohorts saw nearly equal representation of males and females. Graduates Roohi Naz and Zohaib delivered speeches at the ceremony. They acknowledged the quality of their learning experience and appreciating iACT's facilitative learning environment. They thanked the Youth Affairs Department and the City District Government for supporting the ongoing youth development efforts at iACT.

S#	Courses	Number of Graduates
1	Fashion Designing Level 1	36
2	Fashion Designing Level 2	12
3	Textile Designing	56
4	Call Center Agent Training	57
5	Web Designing	26
6	Retail Store Operations	23
7	Graphic Designing	23
8	3D Animation	6
9	Dress Ornamentation	12
10	Basic IT Skills*	11
	Total	262

Specially designed for the alumni of The Citizens Foundation's schools





آئی ایک نے ہمارا اعتاد بڑھایا اور مجھ جیسی کڑی جو ہولئے سے گھبراتی تھی اور ڈرتی تھی کے لوگ کیا کہیں گے آج اس قابل کردیا ہے کہ میں اپنا نقطہ نظر ضرور بیان کرتی ہوں چاہے کوئی کچھ بھی کہے۔ مسروحی ناز

ہمار نے جوانوں کوآئی ایک جیسے اداروں اور انسپائر جیسے پروگراموں کی ضرورت ہے اور ان کے لیئے اداروں کا باہمی تعاون جاری رہنا چاہیے۔ زوہیب حسن

Launching of Career Guidance Program

Facilitating the students to think proactively about their careers is one of the key features of the INSPYRE program at iACT. Based on the success of previous career guidance sessions, iACT launched a comprehensive program for its Cohort IV students. Designed in collaboration with Da Vinci Trainers and Consultants, the program has several distinct features which include:

- Self-assessment practices
- One-to-one guidance to facilitate students to make informed life decisions
- Prepare students to enter the job market by developing skills for resume-writing and effective interviewing



INSPYRE Highlights

Meeting with Professionals: Career Fair Held



Cohort III's Digital Media students completed their courses in December 2010. A career fair was organized to give them the opportunity to present their work to employers and make linkages with them. Students displayed their projects to visitors, and briefed them on their work. The event was also a platform for employers to meet with the graduates and assess their skills for possible recruitment.

These employers included Server4Sale, Infinite Films, CNBC Pakistan and Ice Animation. They provided valuable feedback to students on how to further enhance the quality of their work. All employers were provided with the CVs of students, and a show reel of their work.

We were able to identify the weak points of our work and learned about the expectations of the actual work environment. M. Zakir Ali and Shiraz Ali 3D Studio Max

Becoming Smart Google Users: Effective Search Engine Workshops Held

Google search engine is a facile and effective source for accessing information, but many users do not make optimum use of its features. The Library Unit at the Institute for Advancing Careers and Talents designed special workshops to impart to students the skills required for effective browsing. "I learned some useful techniques at the workshop," Kashif, a student of iACT commented.

Success Stories of INSPYRE Students

Saira Khan and Asma Afzal: Personal Business Initiated from Home

Saira Khan and Asma Afzal were students of the Dress Ornamentation course at iACT. Upon completion of the course, Saira and Asma have begun their own business of dress ornamentation from home.

"We are taking orders for decorating dresses using a variety of embellishments and developing matching jewelry and purses. Before starting the business, we used to have quite a bit of free time, but this work is keeping us very busy now and we are also earning. Our time has become productive," they shared.



Reaching Out to Youth: iACT and INSPYRE Marketing

The Institute for Advancing Careers and Talents is launching new digital media courses under INSPYRE for students of Cohort V. These new courses include Diploma in Digital Media Essentials, Diploma in Web Wizard, Certificate in Character Animation using Autodesk MAYA and Certificate in Digital Photography. To spread awareness about these courses and the career prospects they offer, iACT used several tools and strategies including youth awareness seminars, iACT learning expo, flyer distribution, email and social media marketing. These strategies enabled iACT to reach out to hundreds of youth across Sindh.

Understanding Digital Media and its Careers: A Youth Awareness Seminar

Digital media is an important area of the service sector as it offers a multitude of creative career opportunities to youth. To shed light on these opportunities, an awareness seminar was organized on January 22, 2011 at iACT. Mr. Usman Ali Ansari, Producer, ARY Digital discussed various career options available, while youth trainers at iACT explained to the audience the realities of a changing job market and its demands. The participants demonstrated enthusiasm by asking pertinent questions during the Q&A session. Around 125 young people including iACT alumni participated in the seminar.



Digital Photography as a Career: A Youth Awareness Talk

The current fashion and media world has made digital photography an important career. To discuss career options as a photographer, an awareness talk was held at iACT. This was led by Mr. Rizwan Khan, an expert commercial photographer from Image 1 Photography. He gave tips vis-avis digital photography and inspired students by sharing his own and work of other renowned photographers with them.

I realized that photography cannot be defined with a simple click of the camera. Rather, it is a complete world in itself.

Qudsia and Fahama

INSPYRE Highlights

iact learning EXPO



various techniques regarding the sport



On February 27, 2011 the Institute for Advancing Careers and Talents opened its doors to all youth with the iACT Learning Expo. The purpose of this day-long event was not only to raise awareness about the Institute and INSPYRE, but to give youth the opportunity to witness its learning experience firsthand by attending various workshops, classes and seminars. The following activities were held at the event:

Free Workshops and Classes

A total of 13 free workshops and classes were scheduled attracting 450 participants. The sessions were planned and conducted by the INSPYRE and iACT faculty. iACT received an overwhelming response with youth demand during registration for workshops exceeding two to three times the available capacity.

Personal Development and Grooming

- Self Awareness
- 2. Teamwork
- 3. Sense of Giving
- All is Well (Lessons from Three Idiots Movie)

English Language Learning

- 1. Communicate for Success
- 2. Learning English is Fun

Course Information and Advice Stalls

Six course information stalls were set up at the Learning Expo. Managed by iACT faculty members and alumni, the stalls provided detailed information about courses offered and career prospects associated with them. Sample work of iACT alumni was also displayed.

I am really impressed with iACT and its activities. I am a working person and would love to take part in such sessions if they are offered over the weekend.

Danish Rehan

Skills for Textile and Fashion Designing

- Making Suzy flowers and friendship hands
- 2. Advance cutting techniques
- 3. Making jewelry from Italian dough
- 4. Tie & Dye techniques
- 5. Batik Work

Sports Coaching

- 1. Let's play Basketball
- 2. Badminton Techniques

I like iACT so much that I would love to be a student here; unfortunately I am 55 years old.

Mr. Siddiqui

INSPYRE Students Present

iACT students participated in different events to share their work and to disseminate information about INSPYRE:

Engaging with Chinese Youth



A Chinese youth delegation visited Pakistan in January 2011. During their visit to Sindh, an interactive session was organized for them by the Youth Affairs Department, Government of Sindh with technical support provided by Habib University Foundation. The session gave the Chinese youth a chance to interact with talented Pakistani youth. Additionally, the iACT team set up an information stall on INSPYRE and iLEAD, thus spreading awareness about these projects.

Youth in Action for Global Change



A symposium was organized by the British Council for its Active Citizens Program in January 2011. Youth from across the globe attended. The key objectives of the symposium were to provide a platform to youth to showcase their social action projects; to invite students from diverse backgrounds to network with one another; and to give young leaders the opportunity to engage with decision-makers, government representatives and sector specialists. iACT students Dilawer Arshad and Nuzhat Khan participated. The students appreciated being a part of this event, saying that it raised their confidence levels significantly. They were also able to befriend students of various nationalities.

iLEAD Sports Festival Opening Ceremony

The iLEAD Sports Festival - a mega event of the iLEAD project - had its opening ceremony on February 26, 2011 at Hotel Mehran, Karachi. Mr. Syed Faisal Ali Subzwari, Minister for Youth Affairs was the chief guest of the ceremony.

In his speech, Mr. Subzwari highlighted the importance of sports and healthy activities for youth development, acknowledging iLEAD's efforts in furthering this cause. He shared the desire of implementing iLEAD on a larger scale in the future, envisaging the project's outreach to extend to all parts of Sindh.

During the ceremony, a presentation was made on the global phenomenon of a burgeoning youth population. Special attention was given to Pakistan where there is the utmost need to nurture the potential of this critical human resource by engaging them in healthy activities. iLEAD and INSPYRE are two projects which have done this.

Details of the iLEAD Sports Festival were





also shared with the audience.

Acknowledgement shields were presented to institutes and individuals who had facilitated the iLEAD team in organizing the Festival. Mr. Basit Ali Ansari, In-charge, Health and Physical Education Department Karachi University amassed a team of 38 volunteer

Mr. Syed Faisal Subwari presents a memento to Mr. Javed Iqbal, badminton coach

students. Mr. Zulfiqar Ali Abro, Director Pakistan Sports Board Karachi and Mr. Liaqat Ali Chandio, Assistant Director, PSB aided the iLEAD team in acquiring the facilities of National Training and Coaching Center for the Festival. In addition to them, all coaches and medical staff volunteers received shields. The ongoing support of the Youth Affairs Department, Government of Sindh was also recognized via mementos, which were presented to the chief guest, Mr. Shoaib Ahmad Siddiqui, Secretary Sports and Youth Affairs and Mr. Khurshid Ali Sheikh, Director Youth Affairs and Project Director INSPYRE and iLEAD.

I am highly inspired by the objectives and design of the Sports Festival. I am sure it's going to be a great event that will engage youth in exciting activities.

Syed Faisal Ali Subzwari

iLEAD Sports Festival

iLEAD Sports Festival aimed at inspiring youth to engage in various sports and physical activities. The Festival also aimed to establish linkages between youth and various sports academies. Organized on February 28 (for girls) and March 1, 2011 (for boys) at the National Coaching and Training Center, Karachi, the event saw nearly 3,000 visitors from 38 various schools and colleges.

Uniqueness of iLEAD Sports Festival

The design of the iLEAD Sports festival presented an innovative and unique alternative to regular sporting events held at schools and colleges in Karachi. With a strong emphasis on total participation of every visitor,

the Festival fused fun and learning into one event. Nobody was expected to be a simple spectator. The entire festival was divided into three zones, as highlighted in the diagram on the right.

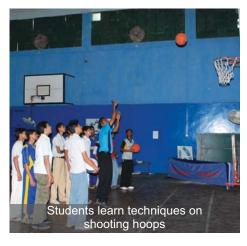


Learning Zone

The Learning Zone provided sports and game coaching by qualified coaches. Students had registered for these coaching sessions well in advance of the event. A total of 572 students availed benefits from the coaching sessions on offer.

Basketball Coaching

Coach: Mr. Jawed Khan | Number of Participants: 153 | Boys: 74 | Girls: 79

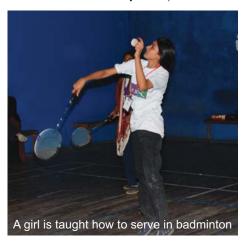






Badminton Coaching

Coach: Mr. Javed Iqbal | Number of Participants: 88 | Boys: 42 | Girls: 46







Football Coaching

Coaches: Ms. Afshan Altaf and Mr. Tahir | Number of Participants: 85 | Boys: 37 | Girls: 48







Kids Athletics

This is an innovative program by International Association of Athletics Federations which promotes basic athletics and sports skills using low cost resources.

Coach: Mr. Shoaib Butt and Ms. Mahjabeen | Number of Participants: 156 | Boys: 73 | Girls: 83







TOPS Sports

This is an approach to promote agility, balance and coordination among young people through innovative sports and game ideas. The ideas are shared by 'International Inspiration', a project being implemented by the British Council.

Coach: Ms. Humaira Siddiqui and Ms. Saba Naz | Number of Participants: 90 | Boys: 36 | Girls: 54







Fun and Excitement Zone

The Fun and Excitement Zone presented two major activities:

1. Participate in Traditional Games: An area was dedicated to learn and play traditional/local games which promote agility, balance and coordination using limited resources. Gradually vanishing from our culture, our purpose was to revive them by introducing them to young people. These games included Kho Kho, Hopscotch, Langri Pala, etc.





2. **On-the-Spot Competitions:** Children and youth were invited to register themselves in the event of their choice on the spot and participate in various competitions. Winners were awarded with iLEAD medals on the spot.



Resource and Networking Zone

Under this zone, sports academies were invited to set up their stalls and share information with youth about the services they are offering. Some sports vendors had made available sports equipment at subsidized rates.





Thank You Volunteers



"I am very pleased that Habib University Foundation and the Youth Affairs Department organized this festival because this has given exposure to students who have never even been to such events before in their lives. Hats off to the iLEAD team....the parents were also very happy yesterday when the girls attended: they felt that it was like a heaven for them that they enjoyed; they felt that they have found a place where they could display their own abilities. Thank you very much.

Nadia Siraj, Principal, Rukaiya Hajiani School



یہاں آگر بہت اچھالگا۔ چھوٹے چھوٹے بچے بھاگ ڈور کر رہے ہیں۔ عام طور پر یہ بچے کمپیوٹر استعال کررہے ہوتے ہیں اور بیٹھ رہتے ہیں۔ اس طرح کی سرگر میاں بچوں کو صحت مند زندگی کی طرف نے جاتی ہیں۔ ڈاکٹر شعیب

پہلی بار تھیلا۔ بہت مزا آیا۔ یہاں طرح طرح کے بہت اچھے تھیل ہیں۔ یہ ہفتے یا مہینے میں ایک بار ہونا چا ہے تا کہ بچے آکر حصہ لے تکیس۔ پڑھ پڑھ کرہم تو بور ہوجاتے ہیں۔شکر میآئی لیڈ۔ تین۔شکر میآئی لیڈ۔

Sports Activities at iLEAD Partner Colleges

Participation in Interuniversity Volleyball Tournament

The volleyball teams of Institute for Advancing Careers and Talents (iACT) and Government City College participated in a volleyball tournament organized by Bahria University in January 2011. The iACT team could not proceed to the final round, but the team spirit was enhanced by participating. City College team reached the semifinals.

Participation in Regional Games

Sports teams of **Government Shah Latif Girls College** participated in Regional Games held in Hyderabad. They came first in throwball, handball, netball and athletics.

SYC of Government City College Organize Futsal Tournament

Futsal is a variant of football played indoors on a smaller playing surface. An interclass tournament was organized by the Sports Youth Council of **Government City College**. The council planned the event responsibly, showing impressive leadership skills.

Achievements of the Young Athletes Government College Hyderabad

Several athletes from **Government College Hyderabad** shone in various sport and game competitions:

Winners!

- Humayun Qureshi secured first position in weightlifting and bodybuilding - 70 kg category
- Munir Ahmed secured first position in weightlifting and bodybuilding - 75 kg category
- M. Akmal also a member of his college's iLEAD Sports Youth Council (SYC) was selected for the Pakistan Academy Hockey team and represented Pakistan in Sepak Takraw (a sport that mixes elements from football and volleyball).







Victories of iLEAD Partner Colleges in Intercollegiate Tournaments

- Government College Hyderabad won cricket and body building competitions, secured second position in kabbadi and football and came third in basketball and cross country race competitions.
- The young athletes of Government Shah Latif Girls College won volleyball, netball, tennis, badminton, handball and athletics events. They were runners up for a table tennis competition. The college was also awarded Champions Trophy.
- Government City College, Karachi participated in a cricket tournament.

Selected for Board Teams

The following students of **Government College Hyderabad** were selected for Hyderabad board teams:

- · Sajid Khan for cricket and athletics team
- Kashan Khan and Saad Nazar for football
 Assart
- Rehman Zeb, Khurram Shahzad and M. Amin for cricket team
- · Haris Akhter for squash team

The following students of **Government City College, Karachi** were selected for Karachi board teams:

 Baber Hussain and Burhan Hussain for volleyball team

Working Together: iLEAD Partner Colleges Facilitate Partner Schools

Throwball Match between Two iLEAD Partner Schools



Two partner schools of Institute for Advancing Careers and Talents (iACT), Malir have formed throwball teams as a result of iACT's sports faculty's collaborative work with these schools. A friendly match was organized at the iLEAD gymnasium at iACT between Government Girls School Murad Memon, Malir and Crescent School, Malir. Both teams played enthusiastically, and the match was won by the former.

Fun-filled Program Organized for iLEAD Partner School



The Sports Youth Council (SYC) of Government Degree Girls College Green Belt organized a sports event in collaboration with Defense Foundation School. Several sports activities were held including various races and a drawing competition. Winners received gifts and a lot of encouragement. By organizing this event, the SYC proved that they have established themselves as young leaders of their community.

iACT Mentors SoS for Interschool Basketball Tournament

iLEAD partner colleges are facilitating their partner schools to participate in sports activities and events. Institute for Advancing Careers and Talents (iACT) mentored the SoS Village School basketball team to enter an interschool basketball tournament which took place in January 2011.

This was the first time the team participated in any interschool sports tournament, and they performed well, winning one of three matches played. The victory was heartening and morale-boosting for the students, and it has encouraged them to take part in similar events in the future.

Government Shah Latif Girls College Facilitate Partner School Government Girls High School, Latifabad # 6

The faculty and Sports Youth Council of Government Shah Latif Girls College worked with their partner school to convert their previously unusable ground into an exciting throwball/volleyball court. Both school and college collaborated to clean the ground, followed by leveling and marking it. The mentor college is now coaching throwball techniques to the schoolgirls.





Sefore renovation: View of throwball/ volleyball court

Nurturing Healthy Minds and Bodies: iLEAD Curriculum Piloted

- During these two months, the iLEAD team completed the first version of Teachers' Guide for iLEAD curriculum on 'Nurturing Healthy Minds and Bodies'. The teachers' guide comprises of background information for teachers on various concepts included in the curriculum. It also presents sample learning activities for teachers to implement in their classroom lessons.
- iLEAD partner colleges are piloting various components of the curriculum in their classrooms. Each college has identified one class to teach these concepts. The iLEAD team is monitoring their performance and providing support. The students are appreciating these new components, and are finding them useful not only for sports but daily life as well. The teachers are enjoying the challenging task of designing interactive classes.



iLEAD Team Participates in the International Inspiration Training



Two members of the iLEAD team, Ayesha Qureshi and Ishtiaq Ahmed participated in the demo training of International Inspiration organized by the British Council in Karachi. This is a collaborative project launched by the British Council, UNICEF and UK sport, and is recognized by International Olympic Committee and International Paralympics Committee as an official London 2012 program. The training on the TOPS program (formatted for International Inspiration) introduced several innovative ideas to promote agility, balance and coordination among young athletes. The program aims to engage up to one million Pakistani youth.

Upcoming Events & Activities

- Admissions for Cohort V in nine different courses
- Orientation sessions of Cohort V students
- Completion of Cohort IV courses
- Third Textile and Fashion Designing Exhibition
- iLEAD Curriculum Sharing with Education Department
- Planning for iLEAD Sports Festival in Hyderabad
- Teachers' Capacity Building program

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